

SPORTSROUND

27th Jan.
2009

Round-Up of Sports News & Information for Yorkshire Region

YORKSHIRE ROUND

Leeds take top spot in Yorkshire!

According to new research by Sport England West Yorkshire has topped the table for getting people back into sport with a massive increase of 4.9% in just two years. One in four adults in the county are now enjoying the health and social benefits of regularly playing sport - the third highest rate in the country. The number of adults in England who regularly play sport has risen by more than half a million over the past two years. According to the second Active People survey More than 6.8 million Britons aged 16 and over are now taking part in sport at least three times a week, for a minimum of 30 minutes, at moderate intensity. This figure contributes to a total of 11.73 million people choosing to participate in physical activity. Participation has grown fastest in the Yorkshire region, where the regular sports participation rate is 22.4% with West Yorkshire managing 25%. Leeds now has the highest participation rate in the region with a massive 7.4% increase in participation rates. In the National Indicator used by the Government to set priorities and measure local councils, Leeds rose from 218th out of England's 354 local authorities to 16th place. Leeds saw an increase from 20.6% to 28.4% on a participation measure which increases the range of moderate activities for people over 65. (Participation includes recreational walking and cycling. See Briefing note http://www.sportengland.org/index/active_people_2, for more information about KPI participation indicators)

Physical Activity Strategy for Leeds

Active Leeds: a Healthy City (Physical Activity) Strategy for Leeds 2008 to 2012. is the strategy, which highlights the way Leeds is taking forward the physical activity agenda over the next four years. The strategy focuses on four areas of physical activity: Active Living; Active Travel; Active Recreation and Active Sport. The strategy has a vision, aim and four objectives:
•Increase participation; •Better partnership working ;
•Sell the benefits of being active; •Provide skills to people. For more information on please visit their website www.activeleeds.org.uk. To get a copy of the strategy please email: stefan.taylor@nhsleeds.nhs.uk

Leeds BME Strategy Group Chair

Leeds Black and Minority Ethnic Strategy Group is seeking someone with relevant knowledge, experience and leadership skills to chair this important group. The Group is a cross-sector partnership group that exists to make a positive difference to the life chances of BME communities in Leeds. It acts as an advisory body and critical friend to the Leeds Initiative family of partners and aims to take a strategic overview on work taking place in the city to reduce inequalities experienced by BME communities. For more information, or for an

informal discussion about the role of the Chair, or the BME Strategy Group, contact Rachael Loftus on 0113 247 5661 or by e-mail on: rachael.loftus@leeds.gov.uk. Potential candidates should complete and return an Expression of Interest Form to be received no later than: 12noon on Thursday 30th January 2009.

Sport Leeds Seminar 2009

Now in its sixth year, the Sport Leeds seminar is set to grow to a completely new level in 2009. Taking place on Wednesday 20th May 2009 (5pm to 9.30pm), the event theme is Inspiration, Participation, Performance looking at the sports offer in Leeds from grassroots involvement through to a professional level. Olympic swimming legend Duncan Goodhew is already signed up as the key note speaker, as well as presenter John Boyd who will host a question and answer session with high profile representatives from Leeds Rugby, Yorkshire County Cricket and Leeds Carnegie Ladies football club. This year's delegates will have a fantastic opportunity to ask any burning questions they have relating to sport in Leeds during the question and answer session followed by a range of workshops and master-classes hosted by top, internationally recognised coaches. The master-classes are in: athletics, badminton, rugby league tennis and women's football. In addition to the change of format, the seminar is also moving venues to Leeds Metropolitan University campus in Headingley, which it is hoped will open up the event to an even wider range of delegates. For further information please visit the Sport Leeds website www.sportleeds.com

SCUK, Running Sports and CPD workshops

All the workshops below are being held at the John Charles Centre for Sport, Middleton Grove, Leeds

- First Aid 4th February 2009
- Coaching Disabled Performers 10th June 2009
- Valuing your volunteers 8th July 2009
- SAQ (Speed Agility Quickness) 30th March 2009
- Safeguarding Children 15th April 2009

All courses are subsidised at £10 per person, apart from the Valuing Your Volunteers workshop, which is free of charge. Please contact Lynn Armitage Tel: 01484234087, email: lynn.armitage@kirklees.gov.uk

Harrogate Centenary Grants

Harrogate Borough Council's Centenary Grants were open from the 5th January and they close on Monday 2nd Feb 2009. To be eligible you must meet the following criteria:

- Be 18 or under.
- Represent your sport at a regional or higher level.
- Be resident in the Harrogate District.

There is more information at

www.harrogate.gov.uk/immediacy-4003&theme=textonly

Nidderdale Charity Walk

The annual Nidderdale Charity Walk will take place on Sunday, 17 May 2009. This walk provides the opportunity to raise funds for your club, organisation, school or a charity of your choice. Three different walks or 7, 15, or a challenging 21 miles cater for all abilities. There is a special 4-mile walk on a gentle downhill gradient for disabled people, including wheelchair users. Contact: Brian Rushton on 01423 885493 for an information pack.

Marketing for Sports Development

A one-day workshop for people working in sports development on how to improve their marketing and customer service skills on 11th February (9.30am to 4pm) at Trinity Green Sports Centre, Bradford College. This workshop is designed to help people working in sports development to develop a better understanding of marketing and customer service. Delegates will also be provided with specific skills to help them improve the way they develop and market their programmes to best suit their various groups. This course links to the Quest Best Practice principles and will help increase your Quest score in these areas. The workshop subjects include: Marketing and customer service in sport...the story so far, lessons so far; Overcome barriers through a strategic approach; Develop a customer focused culture; Understanding the criteria and needs of different customer groups using simple consumer research; Develop events and programmes which really attract interest; How to 'listen to people's lives'; Understand the five Cs of marketing for sports development: cost, capability, consumer, convenience, communication. BONUS! Delegates will be invited to submit/bring along details of a specific marketing challenge they are facing in their everyday lives and will receive advice from the workshop presenter. Delegates will receive a comprehensive manual with all the course material including check lists, tools, templates and lots of practical case-stories. Delegates will also receive coffee/tea throughout the day and lunch. Delegate fee: First delegate £140.00. Subsequent delegates from the same organisation only pay £120.00. All fees are subject to VAT.

Elite Soccer School

The Pass & Move Elite Soccer School are holding their next Trials for forthcoming courses in February 2009. Trials are 2 hours long, where players are tested on their dribbling, shooting, passing and turning skills, as well as their speed and agility, before playing 40 minutes 5-a-side. If you are successful at the Trials you may be invited to the Pro Skills Course or even the Elite Players Course. Apply online at www.passandmove.net Ages: 9-18. Venue: Goals Soccer Centre, Redcote Lane, Leeds LS4 2AW. Date: Wed 18th February 2009

Leeds Rugby Foundation

Leeds Rugby Foundation, the charitable arm of Leeds Rugby incorporating the community team delivering rugby into both primary and secondary schools within Leeds and surrounding areas, are looking to recruit a Connecting Communities Project Manager to oversee the delivery of rugby league sports activities undertaken by the Connecting Communities Project. The project aim is to create positive and lasting relationships with individuals and communities throughout Leeds and Yorkshire. Working with partners the project will support greater confidence and

understanding of access for black and minority ethnic communities to sport, health and education. The successful candidates will be based at the Leeds Rugby Academy The successful candidate will be responsible for the day to day coordination and management of the project and project team. The role will require you to seek the support of local businesses, religious groups and organizations, community groups, voluntary sector organisations and charities and any other influential groups with aim to create long term support for the project. If you are interested in this role please forward a CV and covering letter detailing your reasons for applying to julie.callaghan@leedsrugby.com. Closing date for applications is 30th January 2009

Careers in Sport and Leisure

SkillsActive invites you to attend Careers in Sport and Leisure at Sheffield Arena, the UK's first careers event dedicated to the sport and leisure industry. On 25-26 March 2009 at Sheffield Arena. The event will combine the biggest exhibition of its kind in the UK with more than 50 seminars and workshops targeting all those that want to work in or progress in the ever competitive sport and leisure market. Only £10 for 2 days www.careersinsportandleisure.co.uk/buying_tickets.asp

NATIONAL ROUND

Big Lottery Fund

The Big Lottery Fund is consulting on its funding strategy for the period 2009-2015. BIG (the biggest of the Lottery good cause funders) has created a dedicated website for this purpose www.big-thinking.org.uk Individuals and organisations are invited to participate either in the full online consultation or shorter online polls. The consultation closes at the end of February 2009.

Awards for All

The Awards for All England programme is coming to an end in its existing format on 31 March. Until then applications can still be submitted to the existing scheme, which is run as a joint programme supported by the Big Lottery Fund, Sport England, Arts Council England and Heritage Lottery Fund. [Click here](#) for more details on Awards for All and the changes being made to Lottery small grants schemes. From April, applications for small grants to support sporting projects should be submitted to either Sport England's new small grants scheme (see below) or Sportsmatch. For more details, please contact 08458 508 508.

New Inspire Mark projects

The Inspire Mark was launched in June 2008 by the Government Olympic Executive (GOE) and LOCOG to promote non-commercial projects which have been inspired by the 2012 Games. Derived from the core London 2012 brand, the Inspire Mark has already been awarded to the UK School Games, the Greater London Authority's Summer of Sport and 36 local Cultural Olympiad projects. The GOE and LOCOG intend to award the mark to a further limited number of programmes that deliver sport, volunteering, environment, education and business outcomes, and are already in discussions with several other government and third sector projects. If your organisation is planning potential Inspire Mark projects, please email inspire.mark@culture.gsi.gov.uk for more information.

Sports Club Survey 2009

In order to effectively serve its members, CCPR needs to understand the issues that affect grassroots sport and recreation organisations. CCPR is planning the launch of its Sports Club Survey 2009, which will explore these issues. CCPR will be holding a focus group with governing body colleagues to find out what issues they would most like investigated. This group will take place in March 2009 and if you are interested in attending or if you would like to register any views, please email lsutherland@ccpr.org.uk

Sport England Grant Aid

Sport England has published details of its new investment programmes available to community sports groups. From April 2009, Sport England will be accepting applications for grants in respect of the following funds:

- Up to £30 million will be invested via regular themed funding rounds that meet specific needs of community sport
- £7 million will be available in small grants of between £300 and £10,000 to support sporting projects across England
- £3 million will be distributed through Sportsmatch, enabling community clubs to make the most of the funding they receive from the private sector by matching that investment
- £5 million will be invested, through a new Innovation Fund, in projects that identify and pilot new ways of promoting and supporting grassroots sport.
- £10 million per year of capital funding will be available for projects that promote a sustainable approach to community facilities.
- £10 million will be invested in county sports partnerships, which will support NGBs to deliver their outcomes and Sport England programmes
- £10 million will be distributed to national partners such as Sporting Equals and the Women's Sport and Fitness Foundation to support the delivery of agreed outcomes
- £18 million of Exchequer funding will be invested in programmes and organisations that contribute to the Government's five hour sports offer for 5- to 19-year-olds.

Grants for children and young people

More than 100 voluntary sector organisations have been awarded funding as part of a £46 million fund designed to improve the life chances of children and young people. This Department for Children, Schools and Families funding will enable over 100 voluntary organisations to help communities across the country and work towards fulfilling the Every Child Matters agenda. One recipient is the Football League Trust's 'Make Every Goal Count' programme, which will provide multi-sports activities, two evenings weekly in 44 of the most deprived estates in England. Further details on the programme can be found at: www.everychildmatters.gov.uk/strategy/voluntaryandcommunity/cypfgrant

Adventuremark

Adventuremark is now the official name for the forthcoming non-statutory accreditation scheme for adventurous activities. The Department for Children Schools and Families (DCSF) is supporting the establishment of the scheme, which will provide the safety element of the broader 'Learning Outside the Classroom' badge - introduced by DCSF

Adventuremark will be managed by the Adventure Activities Industry Advisory Committee (AAIAC), an independent body representative of the adventure activities sector. AAIAC will also award the quality element of the DCSF 'Learning Outside the Classroom' badge. Adventuremark will complement statutory licensing of adventure activities by providing accreditation for those activities and situations for which statutory licensing is unavailable. The scheme should create a recognisable brand to give confidence to consumers that an activity or centre meets basic safety criteria, removing a possible barrier to participation. For further information on the scheme or to register for the information day, please see www.aaiac.org.uk

Sport improving lives

Sport England has published five themed guides advising local councils on how sport can assist in the delivery of local priorities. The 'Shaping Places Through Sport' series details how local authorities and their partners can use sport to build stronger, healthier, sustainable and more prosperous communities. The reports are intended to help local policymakers and practitioners put sport at the heart of their broad range of work in local areas. Local councils spend £1.5 billion a year on sports facilities and services and sport is now one of the top 20 priorities in Local Area Agreements - the local targets signed between councils and the Government. The five report themes are: Building communities; Healthier communities; Transforming lives; Creating safer communities; and Increased prosperity. To read and download the reports, visit www.sportengland.org/shapingplaces

Sport Partnership Pilot Project

NAVCA is running a national pilot project to develop greater partnership working between sport and local infrastructure organisations. Funded by Sport England, the pilot will explore the relationships between sport and the wider third sector, in particular focusing on local area agreements. We hope to demonstrate the links between National Indicators (NIs) 6 (increase in volunteering), 7 (an environment for a thriving third sector) and 8 (increase in adult participation in sport). The pilots began in September 2008 and will run for six months. For more information visit the NAVCA website at: www.navca.org.uk

Fund to help small voluntary organisations

Futurebuilders is first in a series to aid small voluntary organisations. A £220,000 grant fund to help small voluntary organisations tender for public sector contracts has been launched by Futurebuilders England and the National Programme for Third Sector Commissioning. The new fund is open to organisations that have been trading for one year and have turnovers of less than £250,000. Organisations can receive grants worth up to 10 per cent of the value of the contracts they want to bid for, up to £15,000. Contracts must have a minimum value of £30,000. Grants will be distributed only to organisations that can show they stand "a good chance of success" in their bid. There is no closing date for applications. For more information, visit the Futurebuilders website, email info@futurebuilders-england.org.uk or call 0191 261 5200.

How to negotiate with public bodies

A link to a public law project which may benefit some organisations who have dealings with Local Authorities or other public bodies can be found at:

www.navca.org.uk/services/learningopps/evs and www.navca.org.uk/services/learningopps/evs/evstraining.htm.

It may be worth attending one of the training sessions to see how it would benefit any club which uses local authority premises or are in receipt of funding from Local Authorities.

CRB Registered Body status

The Criminal Records Bureau has now begun de-registering organisations that process less than 100 CRB disclosures per annum. If your organisation was previously registered but may lose its status please email info@ccpr.org.uk to let CCPR know. Click here for further details: www.tmgcrb.co.uk

Minority Targets are Missed

Key targets designed to get minority groups involved in sport have been missed. The Government aimed to increase involvement in England by up to 3% among groups with low participation rates but has failed with 16 of the 20 targets it set in 2004. Research by the Liberal Democrats found that all eight of the targets relating to sport were missed, with the number of people with a limiting disability involved in active sport actually falling by 241,000. While the aims for increasing BME attendance at arts events, historic environment sites and museums and galleries were hit, the only other success was in encouraging arts participation among lower socio-economic groups. All targets relating to people with limiting disabilities were missed, with the number participating in the arts falling by 55,000. In the same category for people from lower socio-economic groups there was a drop of 43,000.

INTERNATIONAL ROUND

Sports salary survey

Sports Recruitment International released their first fully comprehensive sports salary survey in autumn 2008 offering a snapshot of salary levels across the sports market together with key recruitment trends. The award of the 2012 Olympic and Paralympic Games had a galvanizing effect that no government, sport or association could have created. The renewed emphasis on many under invested areas of sport mean the benefits of hosting the Games will be witnessed for years to come. As a result, organisations are currently assessing their individual operations to make the most of the opportunities available. To receive the full salary survey please contact Leigh Hine at Sports Recruitment International on 020 7092 6966.

European Sports Ministers' Meeting

The European sports ministers' meeting was hosted in Biarritz as part of the French presidency of the EU at the end of November. The French presidency had a strong focus on sport which will not be replicated in the Czech and Swedish presidencies of 2009. The French proposals asked Ministers to recommend a Europe-wide system of control of sports organisations through a licensing system for clubs and limiting dialogue with the European Commission to European and International bodies. CCPR, as part of DCMS's international working group, worked closely with other UK sporting bodies to present a coordinated case for sport to be governed at a national, not supra-national level. Thanks to this coherent national lobby and strong

international support, the plans for European control of sports organisations were removed from the proposals, and the proposed structural dialogue mechanisms were changed to allow national organisations to have a voice. Link:

www.ccpr.org.uk/Resources/CCPR/Documents/PDF/U08PFUE_declaration_finale_ENG_281108_bis.pdf

Physical Activity Guidelines

The European Commission published its EU Physical Activity Guidelines in November 2008. The guidelines analyse sectors such as transport, environment, urban planning, public safety and the work environment. The proposals have no legal status and are meant as help for the member states, particularly those which do not have their own guidelines. The paper includes a number of good practice case studies from the UK. Link: http://ec.europa.eu/sport/news/news682_en.htm

European budget for sport in 2009

The European Parliament has confirmed a 6million euros budget for the European Commission to invest in pilot projects for sport in 2009. The budget line includes guaranteed funding for both the Special Olympics and the Mediterranean Games, but it is now down to the European Commission to define how the budget is divided. The Commission is likely to recommend the remaining funds are used in the field of sport and health (establishing a network for enhanced physical activity), training, volunteering (network to provide information for non-profit sports organisations-legal and tax advice), the fight against doping, conferences and seminars and disability projects.

EU:SPORT:FUTURE

EU:SPORT:FUTURE is a pan-European project designed to engage European citizens in the field of sports policy in Europe. The project aims to collect the opinion of EU citizens on the role of sport in the EU and provide recommendations to the European institutions on aspects such as health, social inclusion, employment, education and volunteering. The project is now due to start next February.

SPORTSROUND is compiled by Weltech Solutions on behalf of the Federation of Yorkshire Sport, Harrogate District Sports Council, Sport Nidderdale and Leeds Sports Federation and contains information supplied by Sport England Yorkshire, the CCPR, and various other contributors throughout the region. Whilst every care is taken in producing this Bulletin, neither the Federations, nor CCPR nor Sport England Yorkshire can accept liability for any inaccuracies or omissions. Inclusion in the bulletin does not represent any endorsement of the projects or initiatives it contains and readers are recommended to take their own steps, where necessary, to verify the reliability of any organisation or project.