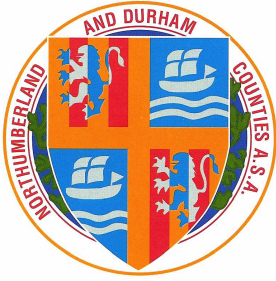


# Northumberland & Durham Swimming Association



## President

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24/07/09

Minutes of the meeting of the Management Board (B04/09) held on 16/07/09 at Benfield.

### Present:

Mrs S Drury (Secretary), Mrs Anne Reah (Treasurer), Mrs K Smith, Mr R Gordon, Mr F Murray, Mr G Smith and Mr B Tiffin.

**B28/09 Apologies for Absence:** Mrs J Papadopoulos (President), Ms D Wilson (SCSC) and Mr S Janes

**B29/09 Minutes of the meeting of the Management Board held on 21/05/09 (B03/09)**

Accepted

**B30/09 Matters Arising from these Minutes**

- a. B21/09a Mr Nicholson is still intending to do this.
- b. B22/09e Mr Smith agreed to do this.
- c. B25/09c The information regarding the Masters Championships is now on the website. The date for these Championships is 10/10/09

**B31/09 Correspondence**

- a. New contact details Aquajets  
Mr M Murden  
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Northumberland  
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Tel: 01661 881832  
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- b. New contact details Guisborough  
Mr S Lawson  
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- c. New contact details Hebburn Metro  
Ms G Anderson  
8 Falkland Ave  
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e-mail: [Gillian.anderson@ymail.com](mailto:Gillian.anderson@ymail.com)
- d. New contact details Alnwick Dolphins  
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e-mail: trapps@tiscali.co.uk
- e. Swimming Times July 2009
- f. Wavelength July 2009
- g. IoS Courses and Seminars June – September 2009
- h. Guidelines for Club Welfare Officers

**B32/09 Treasurers Report**

As attached

In addition it was agreed to pay £500 towards the cost of the AGM.

The Board decided not to take a table at the Sports Aid AGM as the cost was too great.

**B33/09 Regional Development Officer's Report**

**Whole Sport Plan/Corporate Plan**

**Regional Strategy**

The final version of the ASA strategy is now available on the British Swimming website. We are currently working on the final version of the North East Regional strategy and it will be published shortly.

**Restructure**

The restructure is now complete and the North East region is in the fortunate position of having a full complement of staff.

Di Wilson – SCSC Tees Valley – [di.wilson@swimming.org](mailto:di.wilson@swimming.org) – 07881 612507

Duane Newton – CSC County Durham – [duane.newton@swimming.org](mailto:duane.newton@swimming.org) – 07818 025274

Kate Smith – CSC Tyne & Wear – [kate.smith@swimming.org](mailto:kate.smith@swimming.org) – 0707717 290534

Jenny Glossop – CSC Northumberland – [jenny.glossop@swimming.org](mailto:jenny.glossop@swimming.org) – 07887 942745

The roles are evolving all the time, allowing the team to drive swimming and the aquatics forward, currently the work programmes focus on the free swimming agenda, rolling out the free swimming lessons programme, workforce development and promotion of the asa and all of its products.

**Regional Development**

The North East Regional team kicked off the ASA's Free Swimming Roadshows, hosting two events in the region. The Yorkshire and Humber event took place at Wetherby Racecourse and the North East event at Newcastle Racecourse.

Key partners and stakeholder were invited to the event to discuss the ASA's new strategy for 2009/13, the free swimming lessons programme and the available funding. Presentations around free swimming, the desired culture change and the funding pots available to support the free lessons were delivered by the senior management team and key partners were given the chance to meet their County Swimming Coordinator.

The Free Swimming Lessons Programme aims to bring non swimmers into the pool, teach them to swim and encourage them to take up swimming as part of a healthy lifestyle. The lessons are available to anyone over the age of 11, and the ASA have identified 15 -17 year olds and 60+ as target age groups. The funding available consists of pot A which will fund lessons between now and September, Pot B which funds lessons between September to March and Pot C which is a specific funding pot for hard to reach target groups.

Approximately 60 people attended each event, which provided a perfect opportunity for sharing good practice and networking. Each of the CSC's facilitated a workshop in the afternoon allowing the delegates to start to plan their free swimming lesson programmes.

The free swimming agenda has provided swimming and the aquatic disciplines with its greatest opportunity in years, it is estimated that there are 13 million people in England that can swim but choose not to, the question is why and what can we do about it? The free swimming agenda remains the ASA's and the North East Region's greatest chance to put swimming at the forefront of sports participation.

**The Free Swimming Agenda**

The Free Swimming Agenda was the catalyst for the change within the ASA, driving forward with the free swimming and encouraging new people into the aquatics is key for the region. Sitting alongside the free swimming initiative is the free swimming lessons programme which is designed to retain people in swimming and the aquatics for life. The lessons are available to any Local Authority that is delivering free swimming and target the 11+ age group. The ASA have identified two target groups of 15-17yrs and 60+. The funding is available in three pots:

Pot A – delivery between July and September 2009

Pot B – delivery between September 2009 and March 2010

Pot C – specific delivery with hard to reach group

The free swimming lessons programme is the chance to create a real legacy as a direct result of the government Free Swimming Agenda, teaching people to swim opens up a wealth of opportunities and marketing those opportunities is key to the success of the programme.

**Work Force Development**

The needs and requirements of the swimming workforce fall under the remit of the new CSC role. Aiming to continue the good work already done in the region each of the team will be contacting IOS

centres and producing a calendar of courses to meet their needs and that of the local community. All courses will be placed on the British Swimming website and also the regional website. Courses will be driven on a local needs led basis hopefully leading to a skilled volunteer workforce across the region.

#### **Annual Council Meeting**

The Annual council meeting is due to take place on the 12<sup>th</sup> of September 09. To attract more clubs to the event the region has designed a full days event with workshops in the morning, including the following:

- The pathway to success: Performance hubs working with the Beacon Programme
- It's not all about swimming!
- So many activities, so little time
- What no RDO?
- How to get your club in the media spotlight
- School swimming: Is it what you think it is?
- Money, Money, Money
- Swim21 – What do you want to know

All of the above will be delivered by the regional team and guest speakers.

The afternoon session will be accredited training including SCUUK Safeguarding and Protecting Children, ASA Team Managers and the Young Aquatic Organisers course. This year the ACM aims to attract young volunteers, the future of our sport. Chris Cook, Commonwealth Gold Medallist, will also be attending and giving a short presentation.

#### **B34/09 Advisor's Reports**

- a. **Championships** - A verbal report was received from Mr Smith confirming that the Open Championships would be held at the Sunderland pool on 21/22 February 2010 and that the 800m/1500m Championships would be held on 16/31 January 2010 (these dates are not all those originally published) but as yet he had received no prices for this. The Board asked the secretary to write to Mrs Lill (Regional Director) asking for a meeting between the Region, the County and Sunderland pool regarding hiring the facility.
- b. **Diving** - no report.
- c. **Masters** – no report.
- d. **Swimming** – no report
- e. **Swimming Officials** – the secretary was asked to write to Mrs Lill (Regional Director) expressing the Boards concerns that mechanisms for instigating and advertising of courses had gone with the recent restructuring and wanting to know who would be responsible for this in the future
- f. **Synchronised swimming** – no report
- g. **Water Polo** – no report

#### **B35/09 Any Other Business**

- a. Meeting with Lara Lill - the minutes were noted
- b. Nomination of an Elected Past President for the AGM - Mrs E Pearson is to be asked if she would accept the nomination.
- c. Appointment of Discipline Advisors. The Association is still in need of a Swimming Advisor, if anyone is willing to take on this role please could they let a member of the Board know. Mr Proud is to be asked if he is prepared to write a brief report in the absence of an Advisor as requested by the last Council meeting.
- d. Delegates for the AGM Clubs are urged to send delegates to the AGM. Currently only 4 clubs/ affiliated bodies have indicated their intention to attend. If any other clubs/ affiliated bodies wish to attend please could they let the secretary know as soon as possible. Delegates can be appointed on the day of the AGM but will need a letter from the Club secretary to do this, but we really need to know numbers in advance for catering purposes.
- e. The Region has been allocated extra places at the ASA Conference in October, but they will have no voice or vote at the Council meeting. Should anyone want to go they need to be aware that they will receive help towards their travel expenses from the County but will have to meet all other expenses themselves. Should anyone want to attend please contact the County Secretary.
- f. Should the County wish to nominate Mr S Greetham to the Regional Board of Management he would be willing to stand.

#### **B36/09 Date of Next Meeting**

05/09/09 following the AGM